

HOW TO LIVE FOREVER OR DIE TRYING

BRYAN APPELYARD

SIMON & SCHUSTER (ROYAL TPB)

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FRONT:

How to Live Forever or Die Trying
On the New Immortality
Bryan Appleyard

SPINE:

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BACK:

'I want to live for ever!' sang the Kids from Fame, and they are not alone: the search for immortality has been a constant human refrain throughout history. But medical science has improved at an exponential rate in recent decades, and there are those who believe that the first person to live to be 1,000 years old has already been born.

What has happened to get people so excited about the prospect of eternal life? And if they are right, what would it mean for us as human beings? If death became negotiable, would we still fall in love, create art, go hang-gliding, have children? Would we still, in fact, be human?

Both a hugely entertaining history of our obsession with immortality and a revealing snapshot of how it is being pursued, *How to Live Forever or Die Trying* tackles these and myriad other questions with dazzling skill. Funny, thought-provoking and often profound, it manages to grapple with the big issues of existence without blinding the reader with science, and sheds new light on why we are the way we are.

Praise for *Aliens: Why They Are Here*

'An astonishing book, as entertaining as it is thought-provoking' *Glasgow Herald*

'Endlessly fascinating . . . A profound meditation on what it means to be human' John Gray, *New Statesman*

'An intoxicating intellectual journey, [with] an impressive variety of wonderful stories and oddball characters' *Sunday Times*

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